

### LA-KYIV SIMULTANEOUS EVENT

# Sponsor Packet

Support the Reconstruction of a War-Torn School in Ukraine

miyamoto. RELIEF



### Partnership for a Change Sponsor Night of 1000 Drawings and Reconstruct Ukrainian Schools

Thank you for considering a sponsorship opportunity for *Night of 1000 Drawings*. By becoming a sponsor, you can make a lasting impact on the lives of children and communities. Together, we can create a brighter future through the transformative power of art.

*Night of 1000 Drawings* is a renowned fundraising event that brings together a diverse community of artists, architects, entrepreneurs, developers, musicians, engineers, animators, public officials, and individuals passionate about making a difference. With successful events held worldwide, this extraordinary for art, inspiration, and compassion is returning to Downtown Los Angeles and debuting in Kyiv.

As a sponsor, you will be at the forefront of this remarkable event, gaining exposure to an audience of art enthusiasts, professionals, public officials, and community stakeholders. Your support will directly contribute to the reconstruction projects of war-torn schools in Ukraine, creating safe, secure, and accessible spaces for children to continue their educational journey. This sponsorship package provides detailed information about the various sponsorship levels and the exceptional benefits associated with each. From prominent brand visibility to unique networking opportunities, we have designed sponsorship packages to suit different needs and budgets.

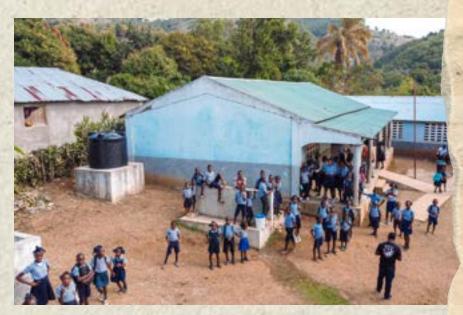
By partnering with us, you align your brand with a meaningful cause, while showcasing your support for the arts and amplifies your dedication to education and community development.

Join us on this incredible journey of making a difference. Together, we can transform lives, inspire change, and create a brighter future. We invite you to explore the sponsorship opportunities outlined in this brochure and take the first step towards becoming a valued sponsor of Night of 1000 Drawings.

**Thank you**, and we look forward to collaborating with you to make a lasting impact through the power of art.

## **Miyamoto Relief:** Building Resilient Communities Worldwide

Miyamoto Relief is a leading nonprofit organization dedicated to creating resilient communities worldwide. With a focus on disaster response and recovery, we provide innovative solutions to rebuild and rehabilitate critical infrastructure, ensuring the safety and wellbeing of communities in the face of adversity. Our mission is rooted in the belief that everyone deserves a safe and secure environment to thrive.



## **Night of 1000 Drawings:** Expanding Impact on the Global Stage

By bringing the 1000 Drawings event to **Kyiv**, Miyamoto Relief extends its reach to the international stage, raising awareness and garnering support to restore schools in disaster-torn regions. We firmly believe that access to quality education is a fundamental right for every child. Through the reconstruction of schools, we aim to create safe, secure, and inclusive learning environments that empower children and enable them to reach their full potential.



## **Sponsorship Benefits**

Sponsoring Night of 1000 Drawings, you will enjoy exceptional benefits tailored to your sponsorship level. These include:

Brand Visibility

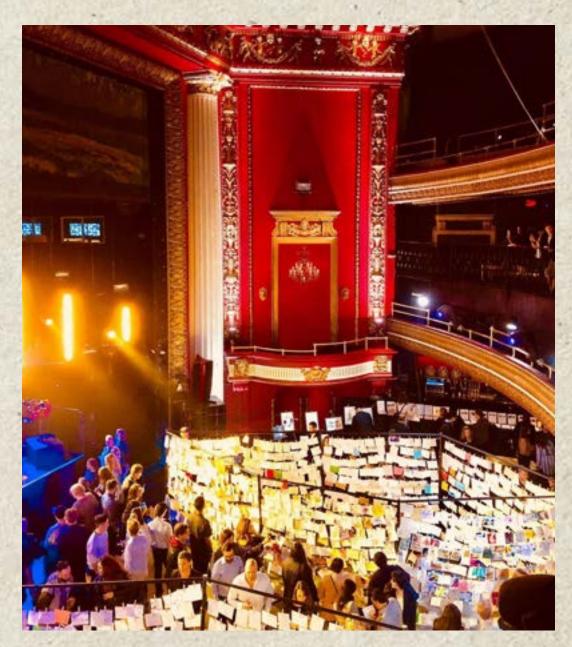
- Community Engagement
- Networking Opportunities
- Media Coverage

Your sponsorship directly contributes to the reconstruction projects of schools in disaster-torn regions, making a tangible difference in the lives of children and communities. By partnering with Night of 1000 Drawings, you join a prestigious group of sponsors dedicated to creating positive change.

We invite you to explore the sponsorship opportunities outlined in this brochure and select the level of partnership that aligns with your values and objectives. By joining forces, we can impact the lives of children and communities through the power of art.

For more information or to discuss sponsorship details, contact Shaina Gilstrap at sgilstrap@miyamotorelief.org.





## miyamoto. RELIEF

Miyamoto Relief is a 501(c)3 charitable organization. We encourage you to contact us to obtain your EIN number, enabling you to benefit from valuable tax credits for your generous donation. Together, let's create a brighter future for children in need.



# Sponsor Packages

Exposure for your support will be sky-high. Being a **diamond sponsor**, you can expect:

## **PR and Media**

#### FOR THIS LEVEL ONLY

Development of individual PR and marketing plan for your firm for maximum exposure that includes:

- Individual e-blast/story sent to 7,000+ mailing list
- Video featuring your firm for social media use and your own broader media distribution
- Video interview at event for post-event group distribution
- Social media marketing with links to your sites for the duration of the Drawing and event marketing campaign (June-October)
- Inclusion in Night of 1000 Drawings press releases.
- Night of 1000 Drawings sponsor marketing package with write-ups and templates for your email, Facebook, Twitter, and Instagram marketing



## Diamond Sponsor \$10,000

## **Brand Exposure**

#### FOR THIS LEVEL ONLY

- Logo on 500+ Drawing envelopes, which participants take home.
- Logo on volunteer T-shirts
- Logo on invite collateral at 30+ Drawing Drop-off Spots across DTLA
- Prominence of logo and premier recognition on event collateral
- Prominence of logo on signage at the Night of 1000 Drawings
- Logo on Night of 1000 Drawings event sites with a direct link to your website
- Audio announcement and recognition on the Night
- 10 Tickets to the Night of 1000 Drawings for you, your clients, and staff (~\$30-45/ticket value)



Exposure for your support will be bar-none. Being a **gold sponsor**, you can expect:

## **PR and Media**

#### THIS LEVEL AND ABOVE ONLY

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- Video interview at event for post-event group distribution
- Inclusion in Night of 1000 Drawings press releases
- Night of 1000 Drawings sponsor marketing package with write-ups and templates for your email, Facebook, Twitter, Instagram marketing
- Social Media mentions with links to your site for the duration of the Drawing and marketing campaign (June-October))
- Name listed in e-blasts and newsletter to 7000+ LA contacts



# Gold Sponsor

\$5,000

## **Brand Exposure**

#### THIS LEVEL AND ABOVE ONLY

- Logo at 30+ Drawing Drop-off Spots across DTLA
- Prominence of logo and premier recognition on event collateral
- Prominence of logo on signage at the Night of 1000 Drawings
- Audio announcement and recognition on the Night
- Logo on Night of 1000 Drawings event sites with direct link to your website
- 10 Tickets to the Night of 1000 Drawings for you, your clients, and staff (\$30/ticket value)

## Being a shiny **silver sponsor**, you can expect:

## **PR and Media**

THIS LEVEL AND ABOVE ONLY

- Name listed in e-blasts and newsletter to 5,000 LA contacts
- Social media mentions with links to your sites for the duration of the Drawing campaign (June-October)

## Silver Sponsor \$3,000

## **Brand Exposure**

THIS LEVEL AND ABOVE ONLY

- Logo and recognition on event collateral
- Name on signage at the Night of 1000 Drawings
- Logo on Night of 1000 Drawings event sites with a direct link to your website
- 5 Tickets to the Night of 1000 Drawings for you, your clients, and staff (~\$30-45/ticket value)

# Bronze Sponsor \$1,000

Being a bronze sponsor, you can expect:

## **PR and Media**

 Social media mentions with links to your sites for the duration of the Drawing campaign (June-October)

## **Brand Exposure**

- Name on signage at the Night of 1000 Drawings
- Logo on Night of 1000 Drawings event sites with a direct link to your website
- 5 Tickets to the Night of 1000 Drawings for you, your clients, and staff (~\$30-45/ticket value)

## **Drawing Sponsor**

**Drawing Night Host** or **Drop-off Location** Sponsor Want to host a *Drawing Night* or become a *Drop-off Location* at your office, venue, or space? Here's what you can expect:

## PR, Media & Brand Exposure

- Social media mentions with links to your sites.
- Night of 1000 Drawings Drawing Night Host sponsor marketing package, which includes writeups and templates for your email and social media marketing.
- We will also share photos of your Drawing Night event(s)and snapshots of some donated Drawings leading up to the event.
- Name on Night of 1000 Drawings event sites with direct link to your website

To become a **Drawing Drop-off Spot** listed on the *Night of 1000 Drawings* website page and for more information on any of the sponsorship opportunities, please do not hesitate to contact: Shaina Gilstrap at **sgilstrap@miyamotorelief.org** or **407.625.9015**.

